



## Naturecel 750

Natural ultrafine microcrystalline cellulose powder that provides superior soft focus performance

### ATTRIBUTES & BENEFITS

- Unparalleled soft focus and line filling with high transmission haze and total transmittance
- Microplastic-free alternative to PMMA and Nylon-12
- Ideal for use as a talc replacement
- Adds rich silky aesthetics
- Mattifies and improves oil absorption
- Worldwide approval

### INCI NAME

Microcrystalline Cellulose

### NATURALITY (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

### SUGGESTED APPLICATIONS

All loose powders for face and body. Emulsions, hot pours, gels, serums, and surfactant systems.

### BIODEGRADABILITY

Freshwater (OECD 301)

TYPICAL PROPERTIES	Naturecel 750
Color	White
Particle Shape	Irregular
Density @ 25 °C (g/cc)	1.46
Mean Particle Size (µm)	10.0 - 15.0



**COSMOS  
APPROVED**

Oct-24